



# Cognizant Auto Insurance BPO

Vendor Assessment  
Report Abstract

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Auto Insurance BPO  
Industry Sector Analyst  
NelsonHall

9 pages

[research.nelson-hall.com](http://research.nelson-hall.com)





## Who Is This Vendor Assessment For?

NelsonHall's auto insurance BPO profile on Cognizant is a comprehensive assessment of Cognizant's offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of auto insurance BPO services and identifying vendor suitability for P&C insurance BPO RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

## Key Findings & Highlights

This NelsonHall vendor assessment analyzes Cognizant's offerings and capabilities in the auto insurance sector.

Cognizant is one of a number of auto insurance companies analyzed in this comprehensive industry analysis.

Cognizant entered the insurance market in 2005. It serves five auto insurance BPO clients out of the U.S. and India and is planning to develop its auto specific offerings in areas including analytics and compliance.

## Scope of the Report

The report provides a comprehensive and objective analysis of Cognizant's auto insurance BPO offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.



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2. Revenue Summary

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3. Key Offerings

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4. Delivery Capability and Partnerships
  - 4.1 Geographic footprint
  - 4.2 Technology and tools

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5. Target Markets
  - 5.1 Geographic and product focus
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6. Strategy

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7. Strengths & Challenges
  - 7.1 Strengths
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8. Outlook

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## Report Length

9 pages

## Auto Insurance BPO Vendor Assessments also available for:

EXLService, Genpact, Innovation Group, MphasiS, TCS, and WNS