



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

Payroll Services

ADAM HCM

Report Abstract

December 2020

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8 pages

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Who is This Vendor Assessment For?

NelsonHall's Payroll Services profile on ADAM HCM is a comprehensive assessment of its offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of managed payroll services and identifying vendor suitability for security services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the HR and payroll technology and services sector.

Key Findings & Highlights

ADAM HCM is a provider of payroll services and human capital management software for 33 countries in the Latin American and Caribbean markets.

ADAM HCM entered the HR services market over 30 years ago as an accounting firm and later developed into an ERP provider for HR and talent management software. In 2000 it began selling a cloud-based version of its ADAM HCM platform. In 2006, it entered the HR and payroll outsourcing space, leveraging its proprietary technology, and broadening its solution to accommodate the entire LATAM market.

Today, ADAM HCM provides payroll technology and services for 33 LATAM countries, producing ~10.7m pay slips annually. ADAM HCM is also a key in-region LATAM partner, providing long-tail payroll delivery for multiple leading global payroll outsourcing providers.

ADAM HCM currently offers the following solutions to its clients:

- HCM Technology:
 - ADAM On-Demand (SaaS)
- BPO Services
 - Payroll processing services
 - Payroll contact center support
 - Ancillary payroll services (e.g., employer management, audit support, electronic document delivery, etc.).

ADAM HCM focuses on providing multi-country payroll services to Global 2000 organizations with operations in LATAM and the Caribbean, with most clients ranging from 2k to 5k employees. However, the company's software and services scale to support large/enterprise employee populations; its largest client has ~45k employees.

Scope of the Report

The report provides a comprehensive and objective analysis of ADAM HCM payroll services offering, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Payroll Services Vendor Assessments also Available for:

activpayroll
Adam HCM
ADP
Alight/NGA HR
Ascender
AscentHR
Ceridian
CloudPay
Conduent
Immedis
Infosys
Neeyamo
OSV
Papaya Global
PayAsia
Paychex
Payzaar
Ramco
Safeguard Global
SD Worx
TMF Group
UKG
Zalaris

About The Author

Pete is HR Technology & Services Research Director at NelsonHall, with shared responsibility for HR Services research globally with Nikki Edwards and Liz Rennie. Pete covers HR Services research in payroll services, global employer of record services, and HCM technology.

Pete has been part of NelsonHall's HR Services analyst team since 2016, providing comprehensive and insightful coverage of HR services markets in the world. In particular, he is known for his extensive knowledge and coverage of the global payroll outsourcing market. Pete assists both buy-side and vendor organizations in assessing opportunities and supplier capability across HR service lines.

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About NelsonHall

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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