NelsonHall Vendor Profile

Cloud HR Transformation Service

ADP

Report Abstract

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17-pages

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Who is This Vendor Assessment For?

NelsonHall's Cloud HR Transformation Services profile on ADP is a comprehensive assessment of ADP offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Cloud HR Transformation Services and identifying vendor suitability for security services RFPs

- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the Cloud HR Transformation Services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes ADP's offerings and capabilities in Cloud HR Transformation Services.

ADP is primarily known for its payroll capability. It pays ~26m employees in the U.S. and ~41m employees globally and its origins are in delivering payroll services since its inception in 1949. However, to increase the strategic value of its products and services to clients, over the last five years, ADP made strategic investments in developing its HCM platforms and Cloud HR Transformation Services that support these platforms. It's strategic products, RUN, Workforce Now and Vantage are all Cloud SaaS-based. ADP's first RUN client was in 2007, Workforce Now was launched in 2009 and Vantage was launched in 2012. It has ~ 810k total ADP clients, of which ~ over 710k clients use ADP's most modern suite of HCM delivered platforms. A small minority of its Vantage HCM clients purchase payroll standalone, on average new clients purchased 3+ modules. Additional HCM platforms have been developed to support different markets, including ADP Workforce Now and ADP Vantage HCM. More recently, in late 2019, ADP announced it would invest in a new Cloud HR platform, Next Gen HCM, which will be developed alongside its Next Gen Payroll and Next Gen Tax solutions. As well as developing its proprietary software, ADP has a strong history of acquisitions to support expanding its service capability and geographic footprint.

ADP's Cloud HR Transformation Services are offered to U.S. and Canadian organizations only where ADP proprietary software is selected. All of ADP's HR service offerings are based on cloud platforms.

Scope of the Report

The report provides a comprehensive and objective analysis of ADP's Cloud HR Transformation Services offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments

- Analysis of the company's strengths, weaknesses, and outlook

- Revenue estimates

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's offerings and key service components

- Analysis of the company's delivery organization including the location of delivery locations.

Cloud HR Transformation Service Assessments

also Available for:

Alight | NGA HR

Capgemini

Capita

Conduent

Neeyamo

OneSource Virtual

Ramco Systems

SD Works

Zalaris

About The Author

Liz Rennie is a Principal Research Analyst with global responsibility for key HR research projects including Cloud-Based HR Transformation, Cloud-Based Benefits Services, and The Future of HR, as part of NelsonHall's wider HR Technology & Services practice.

In this key role, Liz assists both buy-side and vendor organizations in evaluating opportunities and capability to support HR and benefits transformation through deploying cloud-based services and redesigning HR service delivery to leverage the latest technologies offered by mobile, AI, blockchain and robotics.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com