



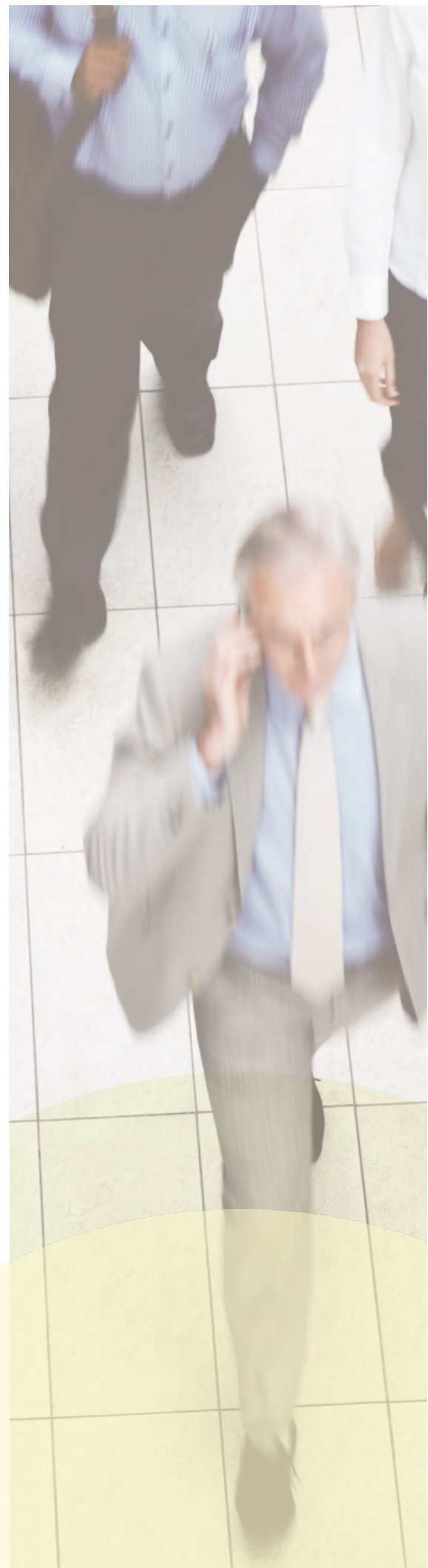
Atos

Key Vendor Assessment Report Abstract

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83 pages





Who Is This Key Vendor Assessment For?

NelsonHall's Key Vendor Assessment for Atos is a comprehensive assessment of its offerings and capabilities designed for:

- Marketing, sales and business managers developing strategies to target service opportunities within the IT Services/BPO markets
- Sourcing managers monitoring the capabilities of existing suppliers of business process and IT outsourcing and identifying vendor suitability for BPO and IT services
- Consultants advising clients on vendor selection
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT Services/BPO sectors.



Key Findings & Highlights

Atos and Worldline are now two standalone companies, with a strategic global alliance

'Advance 2021' plan from 2019 now superseded by SPRING initiative.

- Major restructuring into industry-led organization. Focus now on developing industry-specific propositions
- Minor consolidation of regional business units
- Former global service lines become practices.
- Stronger focus on global integrated accounts.

Scope of the Report

The report provides a comprehensive and objective analysis of Atos' IT and business process services offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

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Report Length

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