



**NelsonHall**  
TRANSFORM THROUGH INSIGHT

# Vendor Profile

RPO

## Avencia

### Report Abstract

July 2020

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13-pages

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8. Outlook

## Who is This Vendor Assessment For?

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NelsonHall's RPO profile on Avencia is a comprehensive assessment of Avencia's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of RPO Services and identifying vendor suitability for RPO services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the RPO sector.

## Key Findings & Highlights

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This NelsonHall vendor assessment analyzes Avencia's offerings and capabilities in RPO.

Avencia Consulting Services Limited (Avencia) was established in 2017 (and launched in 2018) to offer outsourced recruitment and consulting services predominantly to the insurance industry sector. It works with SMB clients in the insurance space, looking to outsource recruitment for the first time.

Avencia offers a range of RPO and contingent worker programs and provides a variety of talent consulting services that complement the RPO solutions. Q1 2020 saw the launch of its Candidate Hub.

Avencia does not build proprietary technology. It partners with third-party technology providers. 2020 will see Avencia expand its capability around technology.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Avencia's RPO offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

## Recruitment Process Outsourcing Vendor Assessments also Available for:

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ADP

Alexander Mann Solutions

Cielo

IBM TAO

KellyOCG

Korn Ferry

Lorien

Mindfield Group

NXTThing RPO

PeopleScout

Pontoon Solutions

Resource Solutions

Sevenstep

Taggd (by PeopleStrong)

talentCRU

WilsonHCG

## About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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## About NelsonHall

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