

COVID-19 Impact Assessments

COVID-19 Recovery in the Automotive Sector

Report Abstract

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12-pages

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Who is This Market Analysis For?

NelsonHall's "COVID-19 Recovery in the Automotive Sector" report is a survey of CFOs in automotive enterprises to ascertain the extent and nature of their recovery from COVID-19. In particular, the report identifies their strategic priorities and digital transformation initiatives together with their expected change in spend on BPS, operational transformation, and IT services. The report is designed for:

- Vendor marketing, sales and business managers wishing to understand the impact of COVID-19 recovery on automotive enterprises' operations transformation and BPS activity
- Automotive enterprises interested in understanding the nature of COVID-19 recovery among their peers
- Financial analysts and investors specializing in the services sector, looking to understand the impact of COVID-19 recovery on IT and BPS services.

Key Findings & Highlights

NelsonHall's market analysis of COVID-19 Recovery in the Automotive Sector consists of 12-pages. The report focuses on the identification of strategic priorities and digital transformation initiatives together with forecast changes in functional budgets, BPS spend, operational transformation spend, and IT services spend over the next 12-months.

This report is one of a series of detailed individual sector reports being published by NelsonHall.

Scope of the Report

The report analyzes the worldwide extent of the COVID-19 recovery in automotive enterprises and addresses the following questions:

- What is the expected change in automotive sector revenues, costs, and profitability in Q3 2021?
- By what percentage will each functional budget be impacted over the next 12-months?
- What are the strategic priorities and digital transformation initiatives planned by automotive enterprises over the next 12-months?
- What change is expected in business process services spend over the next 12-months?
- What change is expected in operational transformation spend over the next 12-months?
- What change is expected in IT services spend over the next 12-months?
- What impact will operational transformation have on shoring strategies?

The sectors covered in this series include:

- Retail banking
- Capital markets
- Life insurance
- P&C insurance
- Healthcare Payer
- Healthcare Provider
- Energy
- Utilities
- Electronics & high-tech
- Automotive
- Automotive Parts
- Industrial Oil Engineering
- Industrial Products
- Aerospace
- Chemicals & Petroleum Products
- CPG
- Food
- Pharmaceuticals
- Federal Government
- Local Government
- Retail
- Hospitality
- Transportation
- Hospitality
- Telecoms
- Media.

The regions covered include:

- North America
- EMEA
- Asia Pacific
- Latam.

About The Author

John is CEO of NelsonHall, the leading business process services (BPS) and IT services (ITS) research and analysis firm, and is widely regarded as one of the world's leading authorities on achieving business transformation through the application of BPS. John can be contacted at:

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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