



Blockchain Services 2020

Capgemini

Report Abstract

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9-pages

Contents of Full Report

1. Background
2. Revenue Summary
3. Key Offerings
4. Delivery Capability
5. Target Markets
6. Strategy
7. Strengths & Challenges
8. Outlook

Who is This Vendor Assessment For?

NelsonHall's Blockchain Services 2020 Evaluation, provides an assessment of Capgemini's blockchain services capabilities designed for:

- Sourcing managers investigating sourcing deployments within blockchain and identifying vendor suitability for RFPs
- Operation transformation center of excellence personnel and process decision makers evaluating vendor capabilities for adopting blockchain into operational processes
- Vendor marketing, sales, and business managers developing strategies to identify developments and target opportunities within managed service programs
- Financial analysts and investors covering the blockchain industry and suppliers.

Key Findings & Highlights

Capgemini's vision is to "catalyze trust in your business ecosystem" using its blockchain services. It approaches blockchain from a commercial business consulting angle to offer an "ecosystem-as-a service" instead of marketing and selling distributed ledger technology (DLT) as a standalone technology solution.

Capgemini's current capabilities focuses on five cross-industry topics: (1) identity & compliance, (2) track & trace, (3) payment & financing, (4) IP exchange & monetization, and (5) tokens & digital assets. Exhibit 1 summarizes use cases across the five topics.

In 2021, Capgemini sees increased potential for blockchain uptake in financial services triggered primarily by three areas: (1) digital currency and assets, (2) trade finance, and (3) cross-border payments.

It has developed two accelerators that cover the first three topics, where it is currently seeing the most engagement, Trusted Data Exchange and Trusted Logistics.

Capgemini uses a distributed delivery model to drive its blockchain services, where experts are situated across its business units, service lines, and centers of excellence (CoEs). The company has multiple CoEs where blockchain capabilities reside, and these CoEs are driven by geography and business units with an industry-focus. For example, its 2019 acquisition of Altran has added blockchain capability for engineering services to the group.

Capgemini primarily targets enterprises based on client needs. The company sells its blockchain solutions through its commercial business consulting rather than from a standalone technology solution angle. Therefore, it has primarily targeted existing clients where it already understands their needs.

Scope of the Report

The report provides a comprehensive and objective analysis of Capgemini's blockchain offering and capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Analysis of the profile of the company's customer base including its targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capabilities (including location, size and scale of delivery operations, and delivery via technology).

Blockchain Services Vendor Assessments also Available for:

Atos

DXC

Infosys

LTI

Mindtree

NTT DATA

Tech Mahindra

UST

About The Author

Bailey is a Research Analyst with shared responsibility for digital transformation technology research, working alongside Mike Smart within NelsonHall's Digital Transformation Technologies & Services practice.

In this role, Bailey focuses on products that use machine learning and cognitive AI, including business process management, process mining & discovery, and virtual agents.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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