

Transforming the Banking Industry with ESG Services

Capgemini

Report Abstract

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10 pages

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Who is this Vendor Assessment for?

NelsonHall's 'Transforming the Banking Industry with ESG Services' profile on Capgemini is a comprehensive assessment of Capgemini's offerings and capabilities for the BFS sector, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of ESG services and identifying vendor suitability for ESG services in banking RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

Capgemini Findings & Highlights

Capgemini has provided ESG services for a decade, but when its current CEO joined in May 2020, sustainability became one of the top three priorities for the company. At that time, Capgemini set aggressive timelines for achieving net zero faster than required. As part of its contribution to achieving this goal, Capgemini believes it can have the highest impact on sustainability by working with its clients to support their earning their own ESG goals more effectively. Capgemini delivers ESG services to all industries. Achieving net zero across the economy will require vast investments in operational transformation.

Capgemini's cross-industry research indicates that most enterprises and bankers perceive ESG initiatives as solely a compliance exercise, leading to a slow adoption rate in the financial services industry. Capgemini is educating these executives on how sustainability can be a profit driver, not just a cost driver. They are helping these executives develop business cases that justify the costs of being sustainable to transform their businesses to drive growth and differentiation using sustainability.

Scope of the Report

The report provides a comprehensive and objective analysis of Capgemini's BFS-focused ESG service offerings and capabilities and market and financial strength, including:

- Identification of the company's strategy, eCapgemini, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and Capgemini service components
- Analysis of the company's delivery organization including the location of delivery centers.

ESG Services in BFS Vendor Assessments also available for:

Avaloq

Capgemini

Genpact

Happiest Minds

Infosys

Kyndryl

LTIMindtree

Capgemini

Sopra Steria

TCS

Tech Mahindra

Virtusa

Wipro.

About The Author

Andy is the Banking Sourcing Research Director at NelsonHall, where he has global responsibility for Retail and Commercial Banking and Capital Markets.

Andy assists both buy-side and vendor organizations in assessing opportunities and supplier capability across Banking services, including in the areas of Core Banking, Payments, Mortgages & Loans, and Securities Processing. In these domains, Andy covers professional services, hosting, and BPS.

Andy assists both buy-side and vendor organizations in financial services to assess opportunities and success factors in the application of technology and BPS. This increasingly encompasses all things digital.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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