



# Cigniti Digital Testing

Vendor Assessment  
Report Abstract

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Dominique Raviart  
Practice Director  
NelsonHall

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[research.nelson-hall.com](http://research.nelson-hall.com)





## Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for Cigniti is a comprehensive assessment of Cigniti's digital testing offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the software testing sector.

## Key Findings & Highlights

Cigniti Technologies (Cigniti) is a Hyderabad headquartered software testing vendor which is BSE and NSE listed. In FY17 (the year ending March 31, 2017), it had revenues of INR 6,267m (~\$97m). Cigniti's CY 2016 revenues were INR 6,541m (~\$102m). Its headcount at the end of FY17 was ~2.2k, including 1.8k career testers. It has a current market capitalization of ~\$110m.

A current priority for Cigniti is to shift its service portfolio and capabilities towards specialized testing services, digital services, and Agile/DevOps. It has structured its service portfolio into four main categories:

- Quality Assurance (QA): i.e. core software testing services. QA represents a NelsonHall estimated ~75% of Cigniti's revenues
- Quality Engineering (QE): groups Cigniti's set of specialized services including agile and DevOps testing and test support services. This includes service virtualization, test data management, and non-functional testing
- Digital Assurance (DA): includes mobile testing, e-commerce testing, big data and analytics testing, Salesforce application testing, medical device testing, and game testing.

Along with these three main units, Cigniti also has an Advisory and Transformation service which provides QA consulting services.



## Scope of the Report

The report provides a comprehensive and objective analysis of Cigniti's digital testing offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

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## Report Length

10 pages

## Report Author

Dominique Raviart

[dominique.raviart@nelson-hall.com](mailto:dominique.raviart@nelson-hall.com)