



Cognizant Next Generation EUC Services

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's Next Generation EUC Services Vendor Assessment for Cognizant is a comprehensive assessment of Cognizant's next generation EUC services offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for EUC services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in EUC services sector.

Key Findings & Highlights

Within Managed Workplace Services, Cognizant has a focus on using cloud, analytics, automation, and personalization (end-user focused) to deliver a digital workplace. It is focused on five key service lines: enterprise productivity services, workspace on cloud services, digital workplace security services, device management services, and persona and personalization.

In 2016, Cognizant signed a strategic partnership with Microsoft to target Cognizant's clients for Windows 10 and Office 365 migration opportunities.

Cognizant has ~15k FTEs across Managed Workplace Services; of these, ~12k FTEs are dedicated to global service desk delivery and run services, and ~3k FTEs are dedicated to build services.

Scope of the Report

The report provides a comprehensive and objective analysis of Cognizant's next generation EUC service offerings, capabilities and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.



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