

## IT Services: Advanced Digital Workplace Services

# Compucom

### Report Abstract

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13 pages

### Contents of Full Report

1. Introduction
2. Revenue Summary
3. Key Offerings
4. Delivery Capability
5. Target Markets
6. Strategy
7. Strengths & Challenges
8. Outlook

## Who is This Vendor Assessment For?

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NelsonHall's digital workplace services profile on Compucom is a comprehensive assessment of Compucom's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of digital workplace services and identifying vendor suitability for RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.

## Key Findings & Highlights

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Compucom focuses on digital experience management to provide a holistic approach for continuous improvements, increasing service efficiency and customer experience. This includes a single-pane view to track employee sentiment and performance across clients' investments in end-user analytics tools.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Compucom's digital workplace services offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery centers.

## Digital Workplace Services Vendor Assessments also Available for:

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- Atos
- Capgemini
- Computacenter
- DXC Technology
- Fujitsu Services
- Getronics
- Infosys
- Kyndryl
- LTIMindtree
- Movate
- Mphasis
- NTT DATA
- Sefanini
- TCS
- T-Systems
- Unisys
- UST
- Zensar.

## About The Author

John is a Senior Research Analyst at NelsonHall. He is a member of the global IT Services research team with shared responsibility for IT Services research with Dominique Raviart, Eric Levine, Kishore Gorti, and Mike Smart.

John assists both buy-side and vendor organizations in assessing opportunities and supplier capability in IT Services. John covers IT Services research in the areas of Digital Workplace, Cognitive IT Infrastructure, and Cloud Infrastructure Brokerage, Orchestration, and Management.

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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