



Vendor Profile

Learning Platforms

Cornerstone

Report Abstract

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14 pages

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Who is this Vendor Assessment for?

NelsonHall's Learning Platforms profile on Cornerstone is a comprehensive assessment of Cornerstone's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning platforms and identifying vendor suitability for learning platform RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the learning platform sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Cornerstone's learning platform.

Cornerstone was established in 1999 to improve access to online learning globally. It has grown to a company of 4k employees, with 7k clients and 100m users, across 180+ countries. It has seen organic and inorganic growth, with strategic acquisitions of well-known learning tech brands critical to the evolution of Cornerstone's learning technology.

Cornerstone's Talent Experience platform (TXP) is a single platform delivering a holistic experience, best-in-class learning and talent management, with AI-powered intelligence and automation, and extensible and future-proof architecture. It has added many new features, such as its Content Studio, Opportunity Marketplace, and Qualification Matrix, and continues to deliver on its 2023-2024 roadmap.

Global organizations looking for a next-generation, all-encompassing experiential learning/talent platform that delivers at scale, providing the latest features and functionality to enable learner skilling, practice, and mobility, while offering robust compliance features, should consider Cornerstone TXP.

Scope of the Report

The report provides a comprehensive and objective analysis of Cornerstone's offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

Learning Platform Vendor Assessments available for:

Bridge (LTG plc)

Cornerstone

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learn Amp

Learning Pool

NIIT MTS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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