



Procurement Transformation

Dragon Sourcing

Report Abstract

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Who is This Vendor Assessment For?

NelsonHall's procurement transformation profile on Dragon Sourcing is a comprehensive assessment of Dragon Sourcing's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of procurement transformation services and identifying vendor suitability for procurement services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the F&A and Supply Chain services sector.

Key Findings & Highlights

Dragon Sourcing was established in 2004 as an expert in low-cost country sourcing (LCCS) with an initial focus on China.

- Dragon Sourcing has ~50 employees and offers end-to-end outsourcing services and project-based LCCS services
- Overall, Dragon Sourcing can provide LCCS in 50+ countries, supported by freelancers in countries where it does not have full-time people
- Dragon Sourcing relies on its Global Sourcing Platform, a proprietary technology platform that automates the sourcing process.

Scope of the Report

The report provides a comprehensive and objective analysis of Dragon Sourcing's procurement offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Procurement Transformation Vendor Assessments also Available for:

4C Associates

Capgemini

Cognizant

Corbus

Efficio

Genpact

GEP

Infosys

TCS

Tech Mahindra

WNS

About The Author

Alisa is a market analyst with global responsibility for NelsonHall's Procurement BPS and Healthcare BPS research programs.

Alisa supports both buyers and sellers of procurement and healthcare BPS services as they develop and execute their business strategies, operations, and go-to-market approaches.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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