GP Strategies

Learning Services: Transforming the Way the Workplace Learns

**Vendor Assessment
Report Abstract**

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Who Is This Vendor Assessment For?

NelsonHall's Learning Services: Transforming the Way the Workplace Learns vendor assessment for GP Strategies is a comprehensive assessment of GP Strategies' Learning BPS offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within Learning BPS

- HR decision makers exploring the benefits and inhibitors of Learning BPS as evidenced by the clients and vendor capability

- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within learning and development

- Financial analysts and investors specializing in or covering the HR outsourcing industry and suppliers.

Key Findings & Highlights

GP Strategies is a performance improvement solutions provider of training, e-learning solutions, management consulting, and engineering services.

GP Strategies' service offerings comprise learning content, learning delivery, learning administration (including technology admin), learning technology, and learning consulting.

GP Strategies' specialized training includes technical training, product sales training, and incentive programs, environmental training, regulatory practice, and homeland security training, amongst others.

GP Strategies runs innovation workshops/labs for potential clients to showcase the latest technology that is used to develop learning content. The suite of technology can be demonstrated anywhere in the world.

In early 2018, GP Strategies created its Innovation Kitchen, which publicizes the continuous research and development work it is undertaking to improve its technology and services

GP Strategies has a suite of five proprietary technology/tools which form part of its learning services package.

GP Strategies manages many learning BPS clients. GP Strategies' clients are predominantly large corporations and operate across most industries. GP Strategies' more recent client wins include automotive, insurance, and manufacturing.

In 2018, GP Strategies' learning services total revenue was $320.0m.

In 2019/2020, GP Strategies will focus on continuing to innovate its technology, RPA, and chatbot features; continuing to expand its client base across the globe, and employee retention.

Scope of the Report

The report provides a comprehensive and objective analysis of GP Strategies' Learning BPS offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology

- Analysis of the company's strengths, challenges, and outlook

- Revenue

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's key offerings (service model and service components)

- Analysis of the company's delivery capability (including the location, size, and scale of delivery operations; and delivery via technology).

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