



Getronics Advanced Digital Workplace Services

**Vendor Assessment
Report Abstract**

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**By John Laherty
IT Services
Senior Research Analyst
NelsonHall**

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research.nelson-hall.com





Who Is This Vendor Assessment For?

NelsonHall's Advanced Digital Workplace Services Vendor Assessment for Getronics is a comprehensive assessment of Getronics' digital workplace services offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for digital workplace services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in digital workplace services.

Key Findings & Highlights

Getronics provides Digital Workspace services as part of its Smart Work capabilities. Its core theme is digital transformation powered by cloud technology, with a focus on UX/CX, intelligent automation, and advanced analytics. Getronics' Digital Workspace is provided through a persona-based portal, accessible through any device, with fully managed services through Getronics and Global Workspace Alliance (GWA).

Getronics leads the Global Workspace Alliance (GWA), an alliance of local IT providers that offers workspace services including field and remote services in ~185 countries globally. The GWA targets global end-user computing (EUC) services contracts through its network of partners. Key GWA capabilities include:

- 38k employees; and 15k field engineers
- 10m managed devices
- 6m incidents per year.

Scope of the Report

The report provides a comprehensive and objective analysis of Getronics' digital workplace service offerings, capabilities and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.



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Report Author

John Laherty

john.laherty@nelson-hall.com

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