



# HGS Advances in Analytics BPS

Vendor Assessment  
Report Abstract

February 2019

By Ivan Kotzev  
Industry Sector Analyst  
NelsonHall

8 pages

[research.nelson-hall.com](http://research.nelson-hall.com)





## Who Is This Vendor Assessment For?

NelsonHall's Advances in Analytics BPS report on HGS is a comprehensive assessment of HGS' offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of BPS and identifying vendor suitability for BPS RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

## Key Findings & Highlights

In 2018, HGS made two acquisition which expanded its analytics resources and IP: AxisPoint Health which provides analytics services to healthcare payer and provider clients and Element Solutions which provides digital marketing and customer analytics to healthcare, retail, and manufacturing clients.

## Scope of the Report

The report provides a comprehensive and objective analysis of HGS analytics offerings and capabilities, and market and financial strengths including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery sites.



## Contents

1. Background

---

2. Revenue Summary

---

3. Key Offerings

---

4. Delivery Capability and Partnerships
  - 4.1 Delivery Capability
  - 4.2 Platforms and Intellectual Property

---

5. Target Markets

---

6. Strategy

---

7. Strengths & Challenges
  - 7.1 Strengths
  - 7.2 Challenges

---

8. Outlook

---

## Report Length

8 pages

## Advances in Analytics BPS also available for:

Capgemini, Concentrix, Conduent, Genpact, EXL, Infosys, NTT Data, Sutherland, Tech Mahindra, WNS