# IBM
# Cloud Infrastructure Brokerage & Orchestration Services

Vendor Assessment
Report Abstract

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## Who Is This Vendor Assessment For?

NelsonHall's Cloud Infrastructure Brokerage & Orchestration Services Vendor Assessment for IBM is a comprehensive assessment of IBM's cloud infrastructure brokerage & orchestration services offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for cloud infrastructure brokerage & orchestration services

- Vendor marketing, sales and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in cloud infrastructure brokerage & orchestration services.

## Key Findings & Highlights

IBM provides cloud infrastructure brokerage and orchestration services through its Global Technology Services and Cloud Platforms business (which includes infrastructure services, technical support services, and integration software).

The primary platform for the delivery of cloud infrastructure brokerage and orchestration services is IBM Multi-Cloud Management System powered by the IBM Services Platform with Watson. Watson serves as the insights engine of IBM Services Platform. Watson ingests structured and unstructured data, aggregates and analyzes data, generates insights and directs automation. The system manages all aspects of hybrid cloud infrastructure including orchestration, provisioning of the new environment, remediation and ITSM.

IBM has developed a hybrid cloud management framework, a combination of IBM IP, both new and existing, and including ecosystem partner capabilities (AWS, Azure, Google, ServiceNow, VMware) accessible through a single portal in a catalog-based approach. All these capabilities have been bundled and integrated to create a modular full-stack framework, with fully managed services capabilities.

## Scope of the Report

The report provides a comprehensive and objective analysis of IBM's cloud infrastructure brokerage & orchestration service offerings, capabilities and market and financial strength, including:

- Analysis of the company's offerings and key service components

- Revenue estimates

- Identification of the company's strategy, emphasis and new developments

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's strengths, weaknesses and outlook.

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# Forthcoming Profiles

DXC Technology, Fujitsu Services, Getronics, LTI, Mphasis, NTT DATA, TCS, Tech Mahindra, Wipro