



# **IBM**

## **Learning BPS**

### **Vendor Assessment**

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**11 pages**





## Who Is This Vendor Assessment For?

NelsonHall's learning BPS vendor assessment for IBM is a comprehensive assessment of IBM's learning BPS offering and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning BPS and identifying vendor suitability for learning BPS RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the learning BPS sector.



## Key Findings & Highlights

IBM is multinational technology and services company offering BPS services, including learning BPS.

IBM's learning services include strategy, content services, learning administration, learning delivery, learning technology, and analytics.

IBM supports ~3m learners.

## Scope of the Report

The report provides a comprehensive and objective analysis of IBM's learning BPS offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

## Contents

1. Background

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2. Revenue Summary

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3. Key Offerings

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4. Delivery Capability and Partnerships

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5. Target Markets

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6. Strategy

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7. Strengths & Challenges
  - 7.1 Strengths

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  - 7.2 Challenges

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8. Outlook

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## Report Length

11 pages

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## Learning BPS Vendor Assessments Also Available for:

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The Learning Factor