



Intelligent Automation in Banking: Transforming Operations Market Assessment and Forecast

Market Analysis
Abstract

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Who Is This Report For?

NelsonHall's "Intelligent Automation in Banking: Transforming Operations" report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the banking and financial services industry
- Vendor marketing, sales and business managers developing strategies to target service opportunities within the banking and financial services industry
- Financial analysts and investors specializing in the banking and financial services industry sector.



Key Findings & Highlights

Intelligent automation services is an evolving business with tier 1 banks looking for single process customized services. Adoption and usage models for IA services are growing for the startup, regional, and mid tier market. Smaller banks require productized services. All banks are increasing their AI buy. In the future, Clients will continue to implement AI, focus on data management, and migrate to a hybrid multi-cloud. IA services vendors will deliver services to support business model change. Operational delivery will become agile to support reducing time-to-market and volume fluctuations.

Scope of the Report

The report analyzes the global market for intelligent automation services in the banking and financial services (BFS) industry and addresses the following questions:

- What is the current and future market for intelligent automation services in BFS?
- What is the size and growth of the intelligent automation services in BFS market by market segment?
- Within intelligent automation services, which processes are emerging strongly?
- What are the market segments for intelligent automation services in BFS and their characteristics? What are the drivers, benefits, and inhibitors for each segment? What are vendor capabilities by segment?
- What technologies and platforms are being utilized and what are the implications by market segment?
- What are vendor challenges and critical success factors by market segment?
- How vendors are positioned within each intelligent automation services in BFS market segment?
- Additional topics include: contract lengths; pricing models; partnerships; acquisitions; delivery center locations and the use of offshoring; vendor targeting by client size, geography, and industry.

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 2. Customer Requirements

 3. Market Size and Growth

 4. Vendor Market Shares

 5. Vendor Offerings & Targeting

 6. Vendor Challenges and Success Factors

 7. Appendix A: Service Definitions

 8. Appendix B: Vendor Details

Report Length

79 pages, consisting of 6 chapters and 2 Appendices

Report Author

Andy Efstathiou

Andy.Efstathiou@nelson-hall.com