



Vendor Profile

CWS/MSP

KellyOCG

Report Abstract

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31-pages

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Who is This Vendor Assessment For?

NelsonHall's CWS/MSP profile on KellyOCG is a comprehensive assessment of KellyOCG's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CWS/MSP and identifying vendor suitability for CWS/MSP RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the CWS/MSP sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes KellyOCG's offerings and capabilities in CWS/MSP.

KellyOCG was established in 1996 to expand the service offerings of Kelly Services Inc. (Kelly) into outsourcing and consultancy. KellyOCG "connects organizations with diverse and talented people to fuel and grow their business. By creating pioneering solutions and pushing the boundaries of what's next in talent, it helps its clients not only to reach and exceed their goals but to build the future of work."

KellyOCG offers a range of contingent workforce solutions (CWS), such as Enterprise MSP, OCG go mid-market MSP (launched in 2020), Independent Contractor Solutions, Services Procurement (SOW), Identity Management (IDM), Direct Sourcing, Human Cloud Products, Payroll. It also offers RPO, Total Talent Management (TTM), Payroll, Consultancy services, and Specialist Workforce Solutions.

KellyOCG launched several new services in 2020. It has also invested significantly in proprietary tech (including launching a new platform) and third-party tech/tools. It has a robust tech roadmap in place. It continues to see traction in life sciences, higher education, and telecoms.

Scope of the Report

The report provides a comprehensive and objective analysis of KellyOCG's CWS/MSP offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue/SUM estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's service delivery organization (including delivery locations).

CWS/MSP Vendor Assessments also Available for:

AMS

Avencia

CXC Global

Guidant Global

Hudson RPO

Lorien

Morson Talent

nextSource

Page Outsourcing

Pontoon Solutions

PRO Unlimited

Randstad Sourceright

Resource Solutions

Resourgenix

Sanderson Plc

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About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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