MTP
Software Testing

Vendor Assessment
Report Abstract

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10 pages

Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for MTP is a comprehensive assessment of Wipro's software testing offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of recruitment process outsourcing and identifying vendor suitability for software testing

- Vendor marketing, sales and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the IT services sector.

Key Findings & Highlights

MTP has based its strategy on its factory-based approach to make a difference in terms of offerings, in terms of costs and guaranteed SLAs and productivity improvements. The offering is therefore positioned on gains delivered from an industrialized service and to a lesser extent on a labor arbitrage approach thanks to the lower and still decreasing wage and real estate costs in Madrid, as compared with costs in the U.K. and other onshore locations.

MTP also considers its rare TMMi 4 certification as a key differentiator and as providing assurance to clients on the service quality and the process-oriented approach of its service.

MTP therefore aims to compete with offerings delivered in India through its industrialized and shared client services approach.

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Scope of the Report

The report provides a comprehensive and objective analysis of MTP's software testing offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components

- Revenue estimates

- Identification of the company's strategy, emphasis and new developments

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's strengths, weaknesses and outlook.

Report Length

10 pages

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Software Testing Vendor Assessments:

Forthcoming: Atos, Capgemini, IBM, Mahindra IT and SQS.