



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

CWS/MSP

Magnit

Report Abstract

February 2024

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31 pages

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Who is This Vendor Assessment For?

NelsonHall's CWS/MSP profile on Magnit is a comprehensive assessment of Magnit's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CWS/MSP and identifying vendor suitability for CWS/MSP RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the CWS/MSP sector.

Key Findings & Highlights

Magnit (formerly PRO Unlimited), founded in 1991, was formed on the premise that there was a critical need to manage the entire ecosystem of the contingent workforce. Magnit was created from a risk management/advisory company, not from a staffing business, a fact that would inform its unique vendor-neutral approach in the decades to come. As the marketplace has changed over the years, Magnit's vision and mission have evolved, with the goal of shaping and delivering the next chapter in workforce management for its employees, clients, suppliers, and partners around the world.

Magnit continues to enhance the services and technology offered as part of its Integrated Workforce Management (IWM) Platform and invests in automation and the latest AI-driven tools to strengthen its offerings.

Any organization looking for a global provider of CWS/MSP, EOR, payroll, and broader talent services, leveraging sophisticated proprietary and third-party technology as part of an integrated workforce management approach, should consider Magnit.

Scope of the Report

The report provides a comprehensive and objective analysis of Magnit's CWS/MSP offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue/SUM estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's service delivery organization (including delivery locations).

CWS/MSP Vendor Assessments Available for:

CXC Global

Hudson RPO

Lorien

Magnit

NLB Services

Page Outsourcing

Pontoon Solutions

Resourgenix

Rullion

Sanderson Plc.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Contingent Workforce Services (CWS)/Managed Service Program (MSP), Learning Platforms, and Learning Services.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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