



Vendor Profile

Payroll Services

Mercans

Report Abstract

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12-pages

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Who is This Vendor Assessment For?

NelsonHall's Payroll Services profile on Mercans is a comprehensive assessment of Mercans's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Payroll Services and identifying vendor suitability for security services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the Payroll Services sector.

Key Findings & Highlights

Mercans is a technology-enabled payroll and managed payroll service provider. The company was founded in 2003 to address gaps in multi-country payroll services across the globe. In 2004, the company opened its office in Dubai to support Middle East expansions; later, in 2009, it expanded its operations to Latin America.

Mercans service lines include:

- Employer of Record
- Global Payroll Managed Services
- Software-as-a-Service for Payroll and HR Management: HR Blizz and Mesaar (Recruitment)
- Global Mobility & Talent Management: recruit and supervise personnel worldwide
- BPO Services include:
 - Business set-up and logistics, including office spaces rental, bank formalities, activity licensing, HR and payroll, transportation; and, obviously, total compliance with local tax & legal requirements
 - Administrative tasks and paperwork related to relocation, and immigration procedures, including visas and work permits for expatriates
 - Front-Office: From government relations to accounting, secretarial and administrative services, and customer relationships management (CRM)
- Advisory & Compliance.

Since its inception, Mercans has developed proprietary tools and has two proprietary platforms, HR Blizz and Mesaar, which it uses across the delivery of all its services. Across all these lines of business, Mercans supports ~8,000 clients in ~160 countries. The company focuses on the minimal use of subcontractors and third-party providers. It has ~850 employees.

Scope of the Report

The report provides a comprehensive and objective analysis of Mercans’s Payroll Services offerings and capabilities, and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization including the location of delivery locations.

Payroll Services Assessments

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About The Author

Liz Rennie is the HR Technology and Services Research Director with global responsibility for key HR research projects, including Cloud HR Transformation, Benefits Services, and Payroll, as part of NelsonHall's wider HR Technology & Services practice.

In this key role, Liz assists both buy-side and vendor organizations in evaluating opportunities and capability to support HR and benefits transformation through deploying cloud-based services and redesigning HR service delivery to leverage the latest technologies offered by mobile, AI, blockchain and robotics.

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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