



Adobe Experience Cloud Services

Mindtree

Report Abstract

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Kishore Gorti

Principal Analyst

NelsonHall

9 pages

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Who is this Vendor Assessment for?

NelsonHall's vendor profile on Mindtree is a comprehensive assessment of Mindtree's Adobe Experience Cloud offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing IT services suppliers of front-office, Adobe Experience Cloud, and digital transformation applications
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector and examining growth areas within IT services.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Mindtree's offerings and capabilities in Adobe Experience Cloud services.

With the recent Mindtree and L&T Infotech merger, we suggest reading this Mindtree vendor profile document and the L&T Infotech document to understand L&T Mindtree's (the combined entity's) capabilities and credentials to deliver Adobe Experience Cloud engagements.

Mindtree had revenues of \$1.41bn in FY22 (the year ending March 31, 2022). Its Q2 FY23 revenues were \$422m and its headcount at the end of September 30, 2022, was 38,290. Mindtree is part of Larsen & Toubro Group, which had FY22 revenues of \$22bn.

Mindtree's Adobe practice (MAP) is an Adobe Platinum Partner with currently ~770 Adobe consultants. It has capabilities across Adobe Analytics, Adobe Campaign, Adobe Commerce, Adobe Customer Journey Analytics, Adobe Experience Manager, Adobe Experience Platform, Adobe Journey Optimizer, Adobe Marketo Engage, Adobe Realtime CDP, Adobe Target, and Adobe Workfront. It has four specializations (Adobe approves partners with certified technical proficiency). It has 390 consultants with Adobe Experience Cloud Expert-level certifications. MAP services ~25 active clients.

Scope of the Report

The report provides a comprehensive and objective analysis of Mindtree’s Adobe Experience Cloud capabilities and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization including the location of delivery locations.

Adobe Experience Cloud Services Vendor Assessments also available for:

- Concentrix
- EPAM Systems
- IBM
- Infosys
- LTI
- NTT DATA
- TCS.

About The Author

Kishore is a Principal Analyst and a member of NelsonHall's IT Services research team along with Dominique Raviart, John Laherty, Eric Levine, and Mike Smart.

Kishore focuses on application services related to cloud-based/SaaS platforms.

Kishore can be contacted at:

- Email: kishore.gorti@nelson-hall.com
- Twitter: [@KishoreG_NH](https://twitter.com/KishoreG_NH)



About NelsonHall

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD
Phone: +44 (0)203 514 7522

Paris

115 rue de Reuilly, 75020 Paris
Phone: +33 (0)6 23 81 17 54

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