NelsonHall Vendor Profile

Blockchain Services 2020

Mindtree

Report Abstract

March 2021

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NelsonHall

9-pages

Contents of Full Report

Who is This Vendor Assessment For?

NelsonHall's Blockchain Services 2020 Evaluation, provides an assessment of Mindtree's blockchain services capabilities designed for:

- Sourcing managers investigating sourcing deployments within blockchain and identifying vendor suitability for RFPs

- Operation transformation center of excellence personnel and process decision makers evaluating vendor capabilities for adopting blockchain into operational processes

- Vendor marketing, sales, and business managers developing strategies to identify developments and target opportunities within managed service programs

- Financial analysts and investors covering the blockchain industry and suppliers.

Key Findings & Highlights

Mindtree's blockchain practice recently moved under the customer success business umbrella, which enables it to bring to market the ability to stitch & build integrated offerings with existing systems (loyalty, commerce, SAP) and niche technologies (AI/ML, IoT, RPA, AR/VR). Mindtree expects this to help force multiply the value proposition. As of February 2021, however, its delivery capabilities remain small, with fewer than two dozen specialists across its practice, primarily based in its Indian center of excellence.

Mindtree has to date focused on private blockchain for its target areas, including data access and sharing, data reconciliation, and identity protection. The company brings experience and expertise from other areas to overcome barriers for adoption, e.g., legacy system integration, information privacy and security, and governance.

The company has developed a Blockchain Automation Framework that enables it, e.g., to bootstrap and manage Hyperledger and Corda networks. It also offers two technical accelerators.

The company is principally blockchain platform-agnostic; however, its engagements are concentrated around using Hyperledger Fabric and R3 Corda. Mindtree is a Hyperledger Certified Service Provider, meaning the company offer Hyperledger support, consulting, professional services, and training for organizations embarking on their Hyperledger journey.

Scope of the Report

The report provides a comprehensive and objective analysis of Mindtree's blockchain offering and capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology

- Analysis of the company's strengths, challenges, and outlook

- Analysis of the profile of the company's customer base including its targeting strategy and examples of current contracts

- Analysis of the company's key offerings (service model and service components)

- Analysis of the company's delivery capabilities (including location, size and scale of delivery operations, and delivery via technology).

Blockchain Services Vendor Assessments also Available for:

Atos

Capgemini

DXC

Infosys

LTI

NTT DATA

Tech Mahindra

UST

About The Author

Bailey is a Research Analyst with shared responsibility for digital transformation technology research, working alongside Mike Smart within NelsonHall's Digital Transformation Technologies & Services practice.

In this role, Bailey focuses on products that use machine learning and cognitive AI, including business process management, process mining & discovery, and virtual agents.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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