



CWS/MSP

# Morson Talent

## Report Abstract

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28-pages

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## Who is This Vendor Assessment For?

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NelsonHall's CWS/MSP profile on Morson Talent is a comprehensive assessment of Morson Talent's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CWS/MSP and identifying vendor suitability for CWS/MSP RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the CWS/MSP sector.

## Key Findings & Highlights

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This NelsonHall vendor assessment analyzes Morson Talent's offerings and capabilities in CWS/MSP.

With a 52-year heritage of engineering recruitment, Morson Group, headquartered in the U.K., is a diverse collection of businesses delivering consultancy, design, technology, screening, training, and people solutions worldwide. Morson Group comprises various brands: Morson Talent (Morson), Morson Projects, Vital, Anderselite, The Bridge IT, and Waldeck. It prides itself on its high-touch, personalized service.

Morson offers a range of MSP/contingent workforce solutions (CWS), RPO, total talent solutions, recruitment technology, and HR Outsourcing. Morson provides a broad range of services, and in 2020 introduced several new products and services to the mix.

It significantly invests in its proprietary technology, comprising a modular recruitment platform and various apps, while also leveraging third-party tech/tools.

Morson continues to see traction in its traditional core sectors: rail, construction/infrastructure, and transportation. It will also focus on new, growing industries and fast-growth start-ups.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Morson Talent's CWS/MSP offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue/SUM estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's service delivery organization (including delivery locations).

## **CWS/MSP Vendor Assessments also Available for:**

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AMS

Avencia

CXC Global

Guidant Global

Hudson RPO

KellyOCG

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Pontoon Solutions

PRO Unlimited

Randstad Sourceright

Resource Solutions

Resourgenix

Sanderson

talentCRU

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## About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

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