



Global Employer of Record Services

Omnipresent

Report Abstract

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Jeanine Crane-Thompson
Principal Research Analyst
NelsonHall

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Who Is This Vendor Assessment For?

NelsonHall's Global Employer of Record Services profile on Omnipresent is a comprehensive assessment of the company's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of employer of record services and identifying vendor suitability for RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the employer of record sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Omnipresent's offerings and capabilities as a provider of global employer of record services.

Headquartered in London, UK, Omnipresent provides local employment compliance, payroll, human resource support, and benefits services. The company offers a SaaS solution, Omni Platform™, to support human resources and onboarding functions. In 2019, Matthew Wilson and Guenther Eisinger founded Omnipresent to enable clients to hire and manage workers internationally.

In August 2020, the company secured \$2.0m through a seed funding round with Playfair Capital and Episode 1. This funding supported the global expansion and legal entity creation in 80 markets. The company secured an additional \$15.8m in Series A funding during Early Stage Venture in January 2021 to enable the development of its technology-enabled OmniPlatform™ to support local contracts, tax contributions, and local & international benefits. Most recently, Omnipresent raised \$120m in Series B funding from lead investors Tencent and Kinnevik in March 2022 to enrich its technology stack, enhance HR service offerings, and expand its global team.

Omnipresent's global services are organized into the following service lines:

- Employer of Record
- Legal & Compliance
- Global Payroll Solutions
- Global Benefits & Healthcare
- HR Support
- Platform & Security.

Across its business, Omnipresent supports ~500 clients in ~92 countries. Omnipresent maintains the ability to provide its employer of record services in ~160 countries. The company uses a combination of established local entities with internal staff and third-party in-country legal, payroll, and accounting partners.

Scope of the Report

The report provides a comprehensive and objective analysis of Omnipresent’s global employer of record service offerings and capabilities, and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base, including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization, including delivery locations.

Global Employer of Record Services Vendor Assessments are also available for:

Acumen International

Atlas, formerly Elements Global Services

CXC Global

Globalization Partners

Mauve Group

Mercans

Neeyamo

Papaya Global

Remote

Safeguard Global

Velocity Global

About The Author

Jeanine is a Principal Research Analyst at NelsonHall and a member of the HR Technology & Services practice. She has global responsibility for crucial HR areas, including employer of record (EOR) and learning platforms.

Jeanine is a highly experienced HR practitioner with 28 years of experience in HR across industry sectors, including aerospace, automotive, energy, government, pharmaceuticals, telecommunications, learning, and business consultancy.

Jeanine has significant experience leading and managing business transformation/integration, competitive and industry benchmarking, HR and learning technology, strategic change leadership, managed service provider engagements, organizational and process redesign, and M&A initiatives.

Jeanine can be contacted at:

- Email: jeanine.cranethompson@nelson-hall.com
- Twitter: @JeanineCT_NH



About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com.

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD
Phone: + 44(0) 203 514 7522

Paris

4 Place Louis Armand, Tour de l'Horloge, 75012 Paris
Phone: + 33 1 86266 766

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