Personify

Next Generation RPO

**Vendor Assessment
Report Abstract**

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17 pages

Who Is This Vendor Assessment For?

NelsonHall's Next Generation recruitment process outsourcing (RPO) vendor assessment for Personify is a comprehensive assessment of Personify's RPO offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within RPO

- HR decision makers exploring the benefits and inhibitors of RPO as evidenced by the clients and vendor capability

- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within RPOs

- Financial analysts and investors specializing in or covering the HR outsourcing industry and suppliers.

Key Findings & Highlights

Personify is a privately held Recruitment Process Outsourcing (RPO) and traditional search organization headquartered in the U.S., delivering strategic talent solutions to clients of all sizes across the globe.

Personify manages 21 RPO clients, with established RPOs in biotechnology, clinical diagnostics, and manufacturing.

Personify offers on-demand RPO, project RPO, and staff augmentation services.

Personify is a privately-owned organization, so its RPO revenues are not readily available.

Personify will focus on continuing its investment in technology (by creating some of the solutions internally and by strengthening the partnerships with third-party providers) and building out its international delivery center to support a growing global customer base.

Scope of the Report

The report provides a comprehensive and objective analysis of Personify's RPO offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology

- Analysis of the company's strengths, challenges, and outlook

- Revenue

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's key offerings (service model and service components)

- Analysis of the company's delivery capability (including the location, size, and scale of delivery operations; and delivery via technology).

Contents

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