



**NelsonHall**  
TRANSFORM THROUGH INSIGHT

# Vendor Profile

CWS/MSP

## Pontoon Solutions

### Report Abstract

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29 pages

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## Who is this Vendor Assessment for?

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NelsonHall's CWS/MSP profile on Pontoon Solutions is a comprehensive assessment of Pontoon Solutions' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CWS/MSP and identifying vendor suitability for CWS/MSP RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the CWS/MSP sector.

## Key Findings & Highlights

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This NelsonHall vendor assessment analyzes Pontoon Solutions' offerings and capabilities in CWS/MSP.

Pontoon Solutions (Pontoon) is part of the Adecco Group (Adecco), which has evolved through over 50 years of expansion and growth by acquisitions worldwide. Pontoon is part of the Adecco Workforce Solutions segment. Pontoon, established in 2012, is the result of the Adecco Group merging its outsourced workforce solution brands into a unified global Total Talent management organization. Combining the history and experience of Adecco Solutions, Beeline MSP, and Hyphen, Pontoon has been delivering contingent and permanent workforce solutions for 18 years under the Adecco brand.

Pontoon offers services covering Managed Service Programs (MSP), Statement of Work (SOW), Recruitment eXperience Outsourcing (RXO), Total Talent solutions, and Consulting. In 2021/2022, Pontoon has enhanced several and launched new services. It has evolved its proprietary and third-party tech offering to be aligned with its programs (increasing in sophistication and complexity according to clients' outsourcing ambitions). It will focus on growth in its core sectors.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Pontoon Solutions' CWS/MSP offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue/SUM estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's service delivery organization (including delivery locations).

## **CWS/MSP Vendor Assessments also available for:**

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CXC Global

Hudson RPO

Lorien

Magnit (formerly PRO Unlimited)

Page Outsourcing

Randstad Sourceright

Resource Solutions

Resourgenix

Sanderson

TalentCRU

Talent Solutions TAPFIN

WilsonHCG.

## About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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## About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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