



Vendor Profile

Learning Services

Seertech

Report Abstract

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18 pages

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Who is this Vendor Assessment for?

NelsonHall's Learning Services profile on Seertech is a comprehensive assessment of Seertech's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning services and identifying vendor suitability for learning services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the learning services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Seertech's offerings and capabilities in Learning Services.

Seertech Solutions (Seertech), founded in Australia in 2003, is an established, high-growth business that hosts and develops a complex, global cloud technology solution. As an Oracle Gold Partner, Seertech's highly configurable technology (Seertech Learning Platform) leverages Oracle software, utilizing the latest user interface tools and technologies for businesses and organizations in key industry verticals. Seertech offers solutions for clients in the U.S., Europe, the Middle East, and Australasia.

Seertech's offerings comprise learning content, delivery, admin, tech, and consultancy services. Seertech has built its learning services around three pillars to address clients' critical needs. It continues to enhance its services and technology, notably with Content as a Service, AI-driven learning recommendations, subscriber channels, personal development plans (PDPs), extended enterprise, eCommerce, and on-the-job training (OJT). Its 2023 roadmap is geared towards the development of its next-generation learning platform.

An organization needing to undertake mission-critical and compliance learning for its employees and looking for a niche provider that can meet complex, global, and industry-specific needs by offering sophisticated services and technology should consider Seertech.

Scope of the Report

The report provides a comprehensive and objective analysis of Seertech’s learning services offerings, capabilities, and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base, including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization, including the location of delivery centers.

Learning Services Vendor Assessments available for:

Capgemini

GP Strategies

IBM

Infopro Learning

Infosys

NIIT Ltd

Ozemio (formerly G-Cube)

Seertech

Tesseract Learning

Vertex Professional Services.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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