



Learning Services

Seertech Solutions

Report Abstract

December 2020

By Nikki Edwards

Principal Research Analyst

NelsonHall

22-pages

Contents of Full Report

1. Background
2. Revenue Summary
3. Key Offerings
4. Delivery Capability and Partnerships
5. Target Markets
6. Strategy
7. Strengths & Challenges
 - 7.1. Strengths
 - 7.2. Challenges
8. Outlook

Who is This Vendor Assessment For?

NelsonHall's Learning Services profile on Seertech Solutions is a comprehensive assessment of Seertech's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Learning Services and identifying vendor suitability for Learning Services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the Learning Services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Seertech Solutions' offerings and capabilities in Learning Services.

Seertech Solutions (Seertech), founded in Australia in 2003, is an established, high-growth business that hosts and develops a complex, global cloud technology solution. Seertech Solutions is a learning management system (LMS) provider, delivering mission-critical learning and compliance management solutions for its clients. It meets complex, global, and industry-specific needs, establishing Seertech as a niche provider.

Seertech provides learning delivery, administration, tech, and consulting services.

Some clients/organizations focus on driving new or existing revenue streams from the sale of training, leveraging Seertech's eCommerce functionality within its proprietary LMS.

Seertech offers a well-established and renowned concierge service, helping clients continuously improve their learning offerings.

In 2020, Seertech put together a Channels Framework focused on aggregating different modalities in a single curated structure, with an expert in each area. The expert collects information (available to subscribers via the LMS) and allows forum chats around a living theme.

Seertech's proprietary cloud-enabled LMS is iLearning PLUS (ILP). Evolved over many years and leveraging Oracle Technology (Seertech is an Oracle Gold Partner), ILP is highly configurable. Many enhancements were made in 2020, and the robust roadmap continues into 2021.

Scope of the Report

The report provides a comprehensive and objective analysis of Seertech Solutions' Learning Services offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook

- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery structure, including the location of service delivery infrastructure.

Learning Services Vendor Assessments also Available for:

Aptara

Capgemini

Conduent

IBM Learning Services

Infopro Learning

Infosys BPM

Learning Tribes

NIIT Ltd

QA

Roundtable Learning

Seertech Solutions

Tesseract Learning

Upside Learning

UpsideLMS

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



Nikki can be contacted at:

- Email: nikki.edwards@nelson-hall.com
- Twitter: @NikkiE_NH

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD
Phone: + 44(0) 203 514 7522

Paris

4 place Louis Armand, Tour de l'Horloge, 75012 Paris
Phone: + 33 1 86266 766

Copyright © 2021 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall’s clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.