



Impact Assessment

Supply Chain Transformation in the CPG Sector

Report Abstract

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John Willmott

CEO

NelsonHall

19 pages

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2. Supply Chain Administration & Operations Expenditure
3. Time Required to Implement Supply Chain Volume Change
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Who is this Market Analysis for?

NelsonHall’s “Supply Chain Transformation in the CPG Sector” report is a survey of supply chain leaders in CPG firms to ascertain the extent and nature of the demand for supply chain transformation as a result of dramatic economic changes and supply chain disruption. In particular, the report identifies supply chain leader requirements from optimized supply chains, the patterns of supply chain transformation initiatives planned, and expectations from vendor involvement. The report is designed for:

- Vendor marketing, sales, and business managers wishing to understand the nature of the requirement for supply chain transformation in the CPG sector
- CPG sector executives interested in understanding supply chain transformation intentions among their peers
- Financial analysts and investors specializing in the services sector who are looking to understand the impact of the dramatic economic changes arising from mismatches between supply and demand “post-Covid” and exacerbated by Russia’s invasion of Ukraine on the CPG sector’s supply chain transformation strategies.

Key Findings & Highlights

NelsonHall’s analysis of Supply Chain Transformation in the CPG Sector consists of 19 pages. The report identifies that:

- Fewer than 50% of supply chain leaders in the CPG sector are highly satisfied with their supply chain demand forecasting accuracy, inventory optimization, and level of straight-through processing
- 30% of CPG enterprises have active or planned supply chain transformation initiatives over the next two years
- There is a 46% net change in favor of increased supply chain operations outsourcing relative to insourcing.

This report is one of a series of detailed individual sector reports on supply chain transformation published by NelsonHall.

Scope of the Report

The report analyzes supply chain transformation requirements and intentions across major CPG firms globally and addresses the following questions:

- To what extent are CPG firms intending to outsource or insource more of their supply chain operations?
- What are the key areas of supply chain optimization over the next two years?
- How long does it take the logistics and supply chain functions within CPG firms to scale their operations up or down by 20%
- What are the key challenges within CPG sector supply chains?
- How adequate are existing supply chain processes and business models in the CPG sector to support the future needs of the business?
- What benefits and characteristics are sought from optimized supply chains in the CPG sector?
- What supply chain transformation initiatives are planned by CPG firms over the next two years?
- Which technologies are perceived as key within supply chain transformation by CPG sector supply chain leaders?
- To what extent will CPG firms involve vendors in their supply chain transformation initiatives, and in which areas will they consider using a managed service?

The sectors covered in this series include:

- Automotive
- CPG
- Energy
- Healthcare providers
- High-tech
- Pharmaceuticals
- Retail
- Telecoms
- Transportation
- Travel
- Utilities.

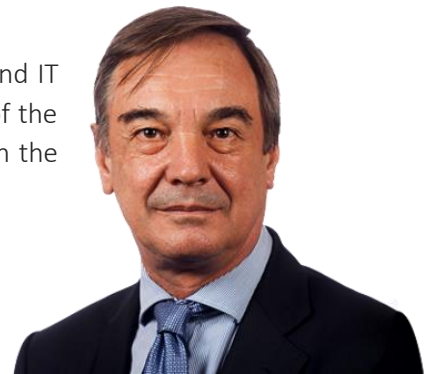
The regions covered are:

- North America
- EMEA
- Asia Pacific.

About The Author

John is CEO of NelsonHall, the leading business process services (BPS) and IT services (ITS) research and analysis firm, and is widely regarded as one of the world's leading authorities on achieving business transformation through the application of BPS. John can be contacted at:

- Email: john.willmott@nelson-hall.com
- Twitter: [@John_NH](https://twitter.com/John_NH)



About NelsonHall

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD
Phone: +44 (0)203 514 7522

Paris

115 rue de Reuilly, 75020 Paris
Phone: +33 (0)6 23 81 17 54

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