

TCS CMS in Telecommunications

Vendor Assessment

Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's CMS in telecommunications industry sector profile on Tata Consultancy Services (TCS) is a comprehensive assessment of TCS' telecommunications sector customer management services (CMS) offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CMS to serve the telecommunications sector and identifying vendor suitability for CMS RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

Key Findings & Highlights

TCS is the fifth largest IT service vendor globally. It was formed in 1968 and is headquartered in Mumbai, India.

Tata Consultancy Services is an IT services, consulting and business solutions organization. It offers a consulting-led, integrated portfolio of IT and IT-enabled infrastructure, engineering, and assurance services. As part of the Tata Group, TCS has a global footprint and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

TCS' clients include global communications, media, and information services companies which are on their digital journey; TCS supports them by creating products and platforms, developing adaptive content, and building agile infrastructure for enhanced customer experience.

Through a portfolio of domain-specific solutions, digital platforms, and consulting services, TCS focuses on areas such as front-office transformation, product engineering, content technology and operations, legacy simplification, network transformation and optimization, and asset monetization.

Scope of the Report

The report provides a comprehensive and objective analysis of TCS' telecommunications offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's CMS telecommunications sector customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's telecommunications sector CMS offerings and key service components
- Analysis of the company's delivery organization including the geography of delivery locations used for CMS telecommunications sector clients.



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Report Length

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