TCS
Big Data and Analytics Services

Vendor Assessment
Report Abstract

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13 pages

Who Is This Vendor Assessment For?

NelsonHall's Big Data and Analytics Services Vendor Assessment for TCS is a comprehensive assessment of TCS' big data and analytics service offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for digital services

- Vendor marketing, sales and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the IT services sector.

Key Findings & Highlights

TCS has provided EDW, analytics, and big data services since 1997, initially through its Business Intelligence practice. In 2013, it launched its Analytics and Insights (A&I) practice. A&I is a horizontal service line with P&L and delivery responsibility.

TCS had initially put A&I under its Digital Enterprise Services and Solutions unit, which grouped together mobile apps, social media, digital marketing, cloud computing, AI and robotics, IoT, e-commerce, big data, and information management.

However, at the start of FY18, TCS made a change in its organizational structure at the group level, and brought the following three groups together into Business and Technology Services:

- Digital Transformation Services group: new practices focusing on various elements of the digital service stack, e.g. cybersecurity, enterprise application services, enterprise intelligent automation, digital interactive, cloud, analytics, and IoT

- Cognitive Business Operations: includes the BPS and IT infrastructure businesses

- Consulting and Systems Integration.

At the same time, other established service practices that have reached scale (including some industry-specific BPS businesses and the engineering services unit) were carved out and merged into the Industry Solution unit structure, enabling these vertical units to have a more integrated portfolio.

Along with the organizational changes of FY18, A&I has gone through a perimeter change, with the transfer of TCS' data consulting capabilities from Consulting, and the transfer of its business analytics capabilities from TCS' BPS organization.

Scope of the Report

The report provides a comprehensive and objective analysis of TCS' big data and analytics service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components

- Revenue estimates

- Identification of the company's strategy, emphasis and new developments

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's strengths, weaknesses and outlook.

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