



TCS IoT Services

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's IoT Services Vendor Assessment for TCS is a comprehensive assessment of TCS' IoT service offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for IoT services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IoT sector.

Key Findings & Highlights

TCS set up its Digital Enterprise unit in 2014. Digital Enterprise offers digital transformation IT services and software. The unit is headquartered in Santa Clara, CA. It offers services in what it calls Digital Five Forces, i.e. mobility and pervasive computing, cloud computing, AI and robotics, social media, and big data and analytics.

Digital Enterprise Services is a strategic unit for TCS and is an essential part of TCS' strategy to maintain its high and profitable growth track record, notably through service portfolio management and expansion into non-linear activities.

Digital Enterprise provides IoT services, alongside other units, Engineering and Industrial Services (EIS), and the CTO for Research & Innovation.

Scope of the Report

The report provides a comprehensive and objective analysis of TCS' IoT service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components, accelerators, and "platforms"
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy
- Analysis of the company's strengths, weaknesses and outlook.



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