



TCS

Key Vendor Assessment Report Abstract

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89 pages





Who Is This Key Vendor Assessment For?

NelsonHall's Key Vendor Assessment for TCS is a comprehensive assessment of the company's offerings and capabilities designed for:

- Marketing, sales and business managers developing strategies to target service opportunities within the BPO/IT Services markets
- Sourcing managers monitoring the capabilities of existing suppliers of IT outsourcing services and identifying vendor suitability for IT services
- Consultants advising clients on vendor selection
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the BPO/IT services sector.



Key Findings & Highlights

TCS is positioning more aggressively for opportunities to help large enterprises in large scale Growth & Transformation initiatives, supported by a new brand statement *Building on Belief*.

This includes:

- An increased emphasis on Cloud capabilities, with articulation of three-horizon cloud journey
- Specific offerings to support clients prepare for impact of M&A and divestments on their technology strategy.

Scope of the Report

The report provides a comprehensive and objective analysis of TCS' IT services and BPO offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphases and new developments
- Revenue estimates
- Analysis of the company's offerings and key service components
- Analysis of the profile of the company's client base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

Contents

1. Strategy

2. Background

3. Financial Analysis

4. Organization Structure

5. Target Markets

6. Key Offerings

7. Strengths & Challenges

9. Recent Developments and Current Emphases

Report Length

90 pages

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