

## Learning Platforms

# Tesseract Learning

### Report Abstract

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13 pages

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## Who is this Vendor Assessment for?

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NelsonHall's Learning Platforms profile on Tesseract Learning is a comprehensive assessment of Tesseract Learning's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning platforms and identifying vendor suitability for learning platform RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the learning platform sector.

## Key Findings & Highlights

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This NelsonHall vendor assessment analyzes Tesseract Learning's learning platform.

Tesseract Learning (Tesseract) is a digital learning solutions provider with a strong ethos and ecosystem fostering creativity, innovation, and team spirit, helping to provide optimal yet cost-effective solutions to organizations.

KREDO is Tesseract's proprietary learning platform. In two and a half years, it has gone from being a microlearning platform to an LMS-cum-LXP. KREDO can be used on a desktop/laptop and is available as an Android and iOS app. KREDO can be integrated with an existing LMS via an external API or be used as a standalone platform. Tesseract's proprietary authoring tool, Prodent.io, can be bought as a standalone platform but can be bundled as part of KREDO. It offers a cost-effective way to create content using 60+ interactive templates.

Organizations seeking a cost-effective, easy-to-use LXP with business-essential and constantly evolving features and functionality should consider Tesseract's KREDO learning platform.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Tesseract Learning's offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

## Learning Platform Vendor Assessments available for:

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Bridge (LTG plc)

Cornerstone

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learn Amp

Learning Pool

NIIT MTS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara

## About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).

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NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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