



Thomson Online Benefits

Next Generation Benefits Administration

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's Next Generation Benefits Administration in North America: vendor assessment for Thomson Online Benefits is a comprehensive assessment of Thomson Online Benefits's benefits administration offering and capabilities, designed for:

- Sourcing managers and operations executives investigating developments within the benefits administration market
- Vendor marketing, sales and business managers developing strategies to target service opportunities within the North American benefits administration market
- Financial analysts and investors specializing in the business process and operations transformation services sector.

Key Findings & Highlights

Thomson Online Benefits has two routes to market:

- Firstly, from a global perspective, where organizations make centralized decisions to roll out the platform across all their geographies
- Increasingly, the new digital companies such as Uber and Netflix, who wish to provide a consistent global benefits experience.

However, Thomson Online Benefits is increasingly leveraging the Mercer ecosystem and local country knowledge to sell via Mercer, with Mercer providing the local country knowledge, to companies that are active in a single or small number of countries.

Thomson's will increasingly work with Mercer to target national companies, with Mercer taking the lead on benefits strategy and local rules and regulations with Darwin being implemented as the benefits administration platform.



Scope of the Report

The report provides a comprehensive and objective analysis of Thomson Online Benefits's offerings, capabilities, and market and financial strength, including:

- Revenue summary
- Analysis of the company's benefits administration offerings
- Analysis of the company's customer base including the company's targeting strategy and examples of current contracts
- Identification of the company's strategy, emphasis, and new developments within its technology and services
- Analysis of the company's strengths, challenges, and outlook.

Contents

1.	Background	
2.	Revenue Summary	
3.	Key Offerings	
4.	Delivery Capability and Partnerships	
5.	Target Markets	
6.	Strategy	
7.	Strengths & Challenges	
	7.1 Strengths	
	7.2 Challenges	
8.	Outlook	

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