



Tieto IoT Services

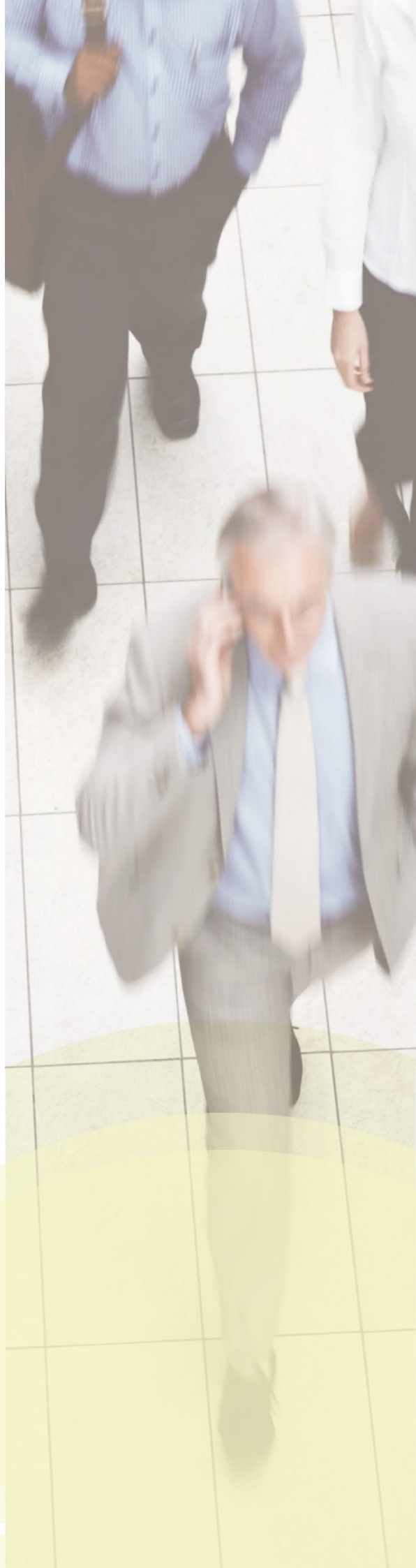
Vendor Assessment
Report Abstract

July 2017

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Five pages

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Who Is This Vendor Assessment For?

NelsonHall's IoT Services Vendor Assessment for Tieto is a comprehensive assessment of Tieto's IoT service offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for IoT services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IoT sector.

Key Findings & Highlights

Tieto formally launched its data-driven business (DDB) in July 2016. DDB does not provide big data and analytics technology services as standalone offerings, but focuses on new business models and new products arising from the use of data. DDB has focused initially on IoT.

DDB is therefore positioned as an innovation incubator with a focus on identifying existing IP based IoT use cases and creating new ones, based on a fail fast approach.

DDB is a formal service line with its own P&L and delivery, and portfolio responsibility.

DDB is in ramp-up mode and had a headcount of 30 at the end of 2016.

Scope of the Report

The report provides a comprehensive and objective analysis of Tieto's IoT service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components, accelerators, and "platforms"
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy
- Analysis of the company's strengths, weaknesses and outlook.



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Report Length

Five pages

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