



Cognizant Mobile Payment Services

Vendor Assessment
Report Abstract

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9 pages





Who Is This Vendor Assessment For?

NelsonHall's Mobile Payment Services Vendor Assessment for Cognizant is a comprehensive assessment of Cognizant's Mobile Payment Services (MPS) offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of recruitment process outsourcing and identifying vendor suitability for MPS RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.



Key Findings & Highlights

Cognizant is a U.S.-headquartered BPO provider to global enterprises.

As a result of changing regulations and cost pressures coming out of the global recession, retail banks need to aggressively pursue revenue growth from transaction-based businesses, such as payments. Retail banks are looking for help in building their MPS capabilities to address the draw in new customers. Cognizant is seeing significant demand from all retail banks and merchants, particularly in countries and regions where costs are high (mature markets) or volumes are low (emerging markets).

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2. Revenue Summary

3. Key Offerings

4. Delivery Capability and Partnerships

5. Target Markets

6. Strengths and Challenges
 - 6.1 Strengths

 - 6.2 Challenges

7. Outlook

Scope of the Report

The report provides a comprehensive and objective analysis of Cognizant's MPS offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the geography of delivery locations.

Report Length

9 pages

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Mobile Payment Services Vendor Assessments Also Available for:

TCS

Infosys

Syntel

iGate Patni

WNS

Fiserv

IBM

Wipro