

# **Advantage xPO**

**Next Generation MSP** 

**Vendor Assessment Report Abstract** 

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6 pages



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#### Who Is This Vendor Assessment For?

NelsonHall's Next Generation managed service program (MSP) vendor assessment for Advantage xPO is a comprehensive assessment of Advantage xPO's MSPs offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within MSP
- HR decision makers exploring the benefits and inhibitors of MSP as evidenced by the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within MSPs
- Financial analysts and investors specializing in or covering the HR outsourcing industry and suppliers.

#### **Key Findings & Highlights**

Advantage xPO is the workforce solutions division of Advantage Group UK, which became part of the newly formed Recruit Global Staffing (RGS) Group in April 2018. Established MSP contracts include government and technology. Advantage xPO offers MSP and RPO programs for the SMB market.

NelsonHall estimates that Advantage xPO's global total SUM for the U.K. is £160.0m (\$200.0m).

Advantage xPO will focus on being an MSP vendor of choice for the SMB market, finding a suitable partner who can provide a multifunctional VMS platform for the SMB market and attracting people with the right skills and attitude to grow the Advantage xPO team.



#### **Scope of the Report**

The report provides a comprehensive and objective analysis of Advantage xPO's MSP offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Revenue/SUM
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capability (including the location, size, and scale of delivery operations; and delivery via technology).

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## **Report Length**

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