

AntWorks

Robotic Process Automation

Vendor Assessment Report Abstract

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14 pages



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Who Is This Vendor Assessment For?

NelsonHall's RPA and AI vendor assessment for AntWorks is a comprehensive assessment of AntWorks intelligent automation platform offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within RPA and intelligent automation
- Automation decision makers exploring the benefits and inhibitors of RPA as evidenced from the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within managed service programs
- Financial analysts and investors specializing in, or covering, the RPA industry and suppliers.

Key Findings & Highlights

AntWorks' strategy is based on developing a full stack integrated automation platform, built for modular consumption, and the company's focus in 2019 is on:

- BOT productivity, defined as data curation plus intelligent RPA
- · Verticalization.

In particular, AntWorks is trying to dispel the idea that Intelligent Automation needs to consist of separate products from separate vendors across process mining, machine vision/OCR, RPA, and AI in the form of ML/NLP, and show that AntWorks can offer a single, though modular, "automation" across these areas end-to-end.

AntWorks is positioning to compete against the established RPA vendors with a combination of intelligent data curation, cognitive bots, and intelligent real-time digital workforce management. In particular, AntWorks is looking to differentiate at each stage of the RPA lifecycle, encompassing:

- Design, process listener and discoverer
- Development, aiming to move towards low-code/no-code business user empowerment
- Operation, including self-learning and self-healing in terms of exception handling to become more adaptive to the environment
- Maintenance, incorporating code standardization into pre-built components
- Management, based on "central intelligent digital workforce management.

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Scope of the Report

The report provides a comprehensive and objective analysis of AntWorks' platform offering, capabilities, and market and financial strength, including:

- Revenue summary
- Analysis of the company's intelligent automation platform functionality
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Identification of the company's strategy, emphasis, and new developments within its technology and services
- Analysis of the company's strengths, challenges, and outlook

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Report Length

14 pages

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