

Cloud, SaaS, and BPaaS Services in BFS

Apexon

Report Abstract

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By Andy Efstathiou

Director

NelsonHall

8 pages

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Who is this Vendor Assessment for?

NelsonHall's 'Transforming Financial Services with Cloud, SaaS, and BPaaS Services' profile on Apexon is a comprehensive assessment of Apexon's offerings and capabilities for the BFS sector, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Cloud, SaaS, and BPaaS processes and identifying vendor suitability for Cloud, SaaS, and BPaaS services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

Key Findings & Highlights

Apexon is a digital native services vendor. It was formed in early 2022 by merging Technosoft Corporation (dba Apexon) and Infostretch. Both firms focused on delivering engagements for Experience, Engineering, and Data. In addition, the firms made the following acquisitions to strengthen their capabilities:

- Gathi: a boutique data engineering firm with a strong presence in the BFSI space
- Saggezza: a digital technology and consulting firm with expertise in Salesforce, data analytics, and UI/UX
- Adapty: a provider of B2C and B2B enterprise e-commerce solutions.

Apexon's primary investors are Goldman Sachs and Everstone Group. Apexon is focused on delivering:

- Experience, including UI/UX strategy, digital commerce, and CX solutions based on the Salesforce platform
- Digital engineering, including Cloud, IoT, Quality Engineering, Intelligent Applications, and Intelligent Automation
- Data, including data strategy, data engineering, visualization, data management, advanced analytics, AI/ML, and Managed Data Services.

Apexon's largest industry client base is in the BFS industry, where it focuses on cloud transformation services.

Scope of the Report

The report provides a comprehensive and objective analysis of Apexon’s BFS-focused Cloud, SaaS, and BPaaS service offerings and capabilities, and market and financial strength, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization including the location of delivery locations.

Cloud, SaaS, and BPaaS Services in BFS Vendor Assessments also available for:

Avaloq
Capgemini
Coforge
Cognizant
Datamatics
FIS
Happiest Minds
Infosys
L&T Infotech
Mindtree
Quantiphi
Sopra Steria
TCS
Tech Mahindra.

About The Author

Andy is the Banking Sourcing Research Director at NelsonHall, where he has global responsibility for Retail and Commercial Banking and Capital Markets.

Andy assists both buy-side and vendor organizations in assessing opportunities and supplier capability across Banking services, including in the areas of Core Banking, Payments, Mortgages & Loans, and Securities Processing. In these domains, Andy covers professional services, hosting, and BPS.

Andy assists both buy-side and vendor organizations in financial services to assess opportunities and success factors in the application of technology and BPS. This increasingly encompasses all things digital.

Andy can be reached at:

Email: Andy.Efstathiou@nelson-hall.com

Twitter: [@AndyE_NH](https://twitter.com/AndyE_NH)



About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD
Phone: + 44 (0)203 514 7522

Paris

115 rue de Reuilly, 75020 Paris
Phone: + 33 (0)6 23 81 17 54

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