

**Arvato – Business Process Transformation through RPA and Al** 

**Vendor Assessment Report Abstract** 

October 2016

By John Willmott NelsonHall

6 pages

research.nelson-hall.com







### Who Is This Vendor Assessment For?

NelsonHall's Business Process Transformation through RPA & Al profile of Arvato is a comprehensive assessment of Arvato's' automation-centric service offerings and capabilities in support of business process transformation designed for:

- Sourcing managers monitoring the capabilities of existing suppliers to deliver process transformation and automation using RPA and/or AI technologies and identifying vendor suitability for RFPs seeking automation-led process transformation or business process services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

## **Key Findings & Highlights**

Arvato began applying RPA in 2014, initially deploying OpenSpan and subsequently Blue Prism, the latter initially in support of a major business process services contract with Microsoft and later for Sefton Metropolitan Borough Council.

The company has subsequently deployed RPA in a number of other major global accounts and is seeing increasing interest in both the U.K. public sector and its international accounts.

©2016 by NelsonHall. October 2016





## **Scope of the Report**

The report provides a comprehensive and objective analysis of Arvato's offerings, capabilities, and market presence in support of business process transformation through the application of RPA and AI technology including:

- Analysis of the company's offerings and key service components for achieving business process transformation through the application of RPA and AI technology
- Analysis of the company's delivery organization for delivering business process transformation through the application of RPA and Al technology
- Analysis of the profile of the company's RPA and AI-based services customer base, including the company's targeting strategy and examples of current contracts
- Revenue estimates for the company's RPA and Al-centric services
- Identification of the company's strategy, emphasis and new developments in support of business process transformation through the application of RPA and AI technology
- Analysis of the company's strengths, weaknesses and outlook in achieving business process transformation through the application of RPA and AI technology.

#### **Contents**

- 1. Background
- 2. Revenue Summary
- 3. Key Offerings
- 4. Delivery Capability and Partnerships
- 5. Target Markets
- 6. Strategy
- 7. Strengths & Challenges
  - 7.1 Strengths
  - 7.2 Challenges
- 8. Outlook

## **Report Length**

7 pages

## **Report Author**

John Willmott

john.willmott@nelson-hall.com

©2016 by NelsonHall. October 2016



# **Business Process Transformation through RPA** and AI Vendor Assessments are Available for:

Arvato

Capgemini

Cognizant

EXL

Genfour

Genpact

HCL

HGS

**IBM** 

Infosys

Mphasis

Sopra Steria

**Sutherland Global Services** 

**Swiss Post Services** 

Symphony

**Tata Consultancy Services** 

Wipro

WNS

**Xerox Services**