

# Pharmaceuticals / Life Sciences Operational Transformation

## Atos

### Report Abstract

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## Who is This Vendor Assessment For?

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NelsonHall's pharmaceuticals / life sciences operational transformation profile on Atos is a comprehensive assessment of Atos's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of pharmaceuticals / life sciences operational transformation services and identifying vendor suitability for operational transformation services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the pharmaceuticals / life sciences services sector.

## Key Findings & Highlights

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Atos positions itself as a digital operations company and approaches pharmaceutical/life sciences operational transformation by simplifying and reimagining business processes and operations through technology, infrastructure, analytics, and business process services.

Atos has a dedicated healthcare and life science practice, which has been expanding from Europe to North America. In 2017, Atos acquired Pursuit Healthcare Advisors, Conduent's healthcare provider consulting business, and Conduent's Breakaway Group business with subject matter experts across payer, provider, and life sciences business to expand its presence in the U.S. digital health market.

Atos's life sciences practice offers end-to-end capabilities, including supercomputing. It has a CoE for the end-to-end value chain of pharmaceutical companies, medical devices, distributors, healthcare payers, and providers. About 20-25% of Atos's total headcount is currently associated with life sciences.

Atos's main areas of competence include:

- Application development and maintenance
- Implementation of SAP, Oracle, and new wave technologies
- Utilizing high-performance computing capabilities to bring in ML, AI, and automation.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Atos’s pharmaceuticals / life sciences operational transformation offerings and capabilities, and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base, including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization, including the location of delivery locations.

## Pharmaceuticals / Life Sciences Operational Transformation Vendor Assessments also Available for:

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Conduent

Genpact

Infostretch

Tech Mahindra

Wipro

## About The Author

Alisa is a market analyst with global responsibility for NelsonHall's Procurement BPS and Healthcare BPS research programs.

Alisa supports both buyers and sellers of procurement and healthcare BPS services as they develop and execute their business strategies, operations, and go-to-market approaches.

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## About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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