



Vendor Profile

Quality Engineering

Atos

Report Abstract

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By Dominique Raviart

IT Services Practice Director

NelsonHall

16 pages

Contents of Full Report

1. Foreword
2. Background
3. Revenue Summary
4. Key Offerings
5. Adjacent Services
6. Delivery Capabilities
7. Target Markets
8. Strengths & Challenges
9. Outlook

Who is This Vendor Assessment For?

NelsonHall's quality engineering services profile on Atos is a comprehensive assessment of Atos' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of software testing/quality assurance/quality engineering, and application services/ADM
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector and examining growth areas within IT services.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Atos' offerings and capabilities in quality engineering services.

With Spring, Atos has verticalized its go-to-market activities across six "global industries" (i.e., manufacturing, financial services & insurance, public sector & defense; telecom, media, & technology; resources & services; healthcare & life sciences). The global industries are deployed geographically through five regional business units (RBUs), i.e., Northern Europe, Central Europe, Southern Europe, North America, and Growing Markets.

Underlying the global industries and RBUs is delivery, articulated across 16 practices, of which application modernization is one. Atos' capabilities, grouped under Digital Assurance Services (DAS), are part of application modernization.

Application modernization also includes ADM (the most significant unit), API integration, low-code and BPM, Salesforce, ServiceNow, and other COTS (e.g., Oracle, Alfresco, Siemens PLM, PTC). Atos has maintained as independent practices SAP and Microsoft, which have critical mass as standalone.

With this central application modernization organization, Atos wants to break down silos in the context of rapid agile adoption.

Scope of the Report

The report provides a comprehensive and objective analysis of Atos' quality engineering and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Quality Engineering Services Vendor Assessments also Available for:

- Amdocs
- Atos
- Capgemini
- Cigniti
- eInfochips
- Expleo/SQS
- Infosys
- LTI/L&T Infotech
- Qualitest
- TCS
- Tech Mahindra
- TestingXperts
- Trigent
- ValueMomentum
- Wipro.

About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets in the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

Dominique can be contacted at:

- Email: dominique.raviart@nelson-hall.com
- Twitter: [@DominiqueR_NH](https://twitter.com/DominiqueR_NH)



About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD
Phone: + 44(0) 203 514 7522

Paris

4 place Louis Armand, Tour de l'Horloge, 75012 Paris
Phone: + 33 1 86266 766

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