

# Business Process & Case Management Technology Evaluation

# **Bonitasoft**

# **Report Abstract**

October 2020

Bailey Kong

Digital Technology Analyst

NelsonHall

12-pages

# **Contents of Full Report**

- 1. Background
- 2. Revenue Summary
- 3. Key Offerings
- 4. Delivery Capability
- 5. Target Markets
- 6. Strategy
- 7. Strengths & Challenges
- 8. Outlook



# Who is This Vendor Assessment For?

NelsonHall's Business Process & Case Management Technology Evaluation, provides an assessment of Bonitasoft's business process and case management platform designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Business Process & Case
  Management platforms and identifying vendor suitability for RFPs
- Process management and reengineering and intelligent automation center of excellence personnel evaluating business process & case management platform capability
- Vendor marketing, sales, and business managers looking to benchmark their platforms against their peers
- Financial analysts and investors covering the space of business process management, case management, intelligent automation, and adjacent areas.

# **Key Findings & Highlights**

Bonitasoft is a small company that tries to address the limitations of common solutions in the space through an approach that makes professional IT users and business users equal contributors. Bonitasoft sees the market tackling two needs with different time scales: In the short term is the need to digitalize operations, which typically means optimizing business processes through automation. In the longer term is the need to modernize information systems, including the infrastructure, organizational practices, and employee skills around these systems.

The company offers a platform with two main component:

- Bonita Studio: the development environment for the Bonita Platform that includes an embedded nonproduction-use Bonita stack for application testing
  - Data Handling and Integration: integration of external systems using connectors and managing data using Business Data Models
  - Process Modeling: the primary way for designing processes against the BPMN 2.0 standard
  - UI Designer: a WYSIWYG tool to design application interfaces, including pages and process forms, in addition to reports and dashboards
- Bonita Runtime: the production runtime environment with a portal to perform server administration and monitoring for administrators, and a generic process view for users
  - Bonita Intelligent Continuous Improvement: an add-on for process mining of Bonita Runtime data to provide predictive analytics.

Bonitasoft has developed a community of 150k members in 75 countries around its open-source products.

The company has a partner community of 120 organizations, mainly in Europe, but with a substantial portion also in NA and LATAM.



# **Scope of the Report**

The report provides a comprehensive and objective analysis of Bonitasoft's business process & case management capabilities, covering Bonita Studio and Runtime's functionality for:

- App development and functionality
- Mobile integration
- Data integration and interoperability
- Process modeling
- Business process management
- Case management
- Task management.

This report also assesses Bonitasoft's product development strategy and strengths and challenges.

# **Business Process & Case Management Vendor Assessments** also Available for:

Appian		
BizFlow		
Camunda		
Creatio		
Hyland		

Newgen

Κ2



### **About The Author**

Bailey is a Research Analyst with shared responsibility for digital transformation technology research, working alongside Mike Smart within NelsonHall's Digital Transformation Technologies & Services practice.

In this role, Bailey focuses on products that use machine learning and cognitive AI, including business process management, process mining & discovery, and virtual agents.

Bailey can be contacted at:

• Email: bailey.kong@nelson-hall.com

Twitter: @BaileyK NH



### **About NelsonHall**

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

#### **Boston**

Riverside Center,

275 Grove Street, Suite 2-400, Newton MA 02466 Phone: +1 857 207 3887

#### London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD Phone: + 44(0) 203 514 7522

### **Paris**

4 place Louis Armand, Tour de l'Horloge, 75012 Paris

Phone: + 33 1 86266 766

Copyright © 2020 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall's clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.