

# **COVID-19 Impact Assessments**

# Impact of COVID-19 on Payroll Services

## **Report Abstract**

**Contents of Full Report** 

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Pete Tiliakos

Principal Analyst

NelsonHall

1-page

Summary of Impact of COVID-19 on Payroll Services: Vendor Perspective



# Who is This Market Analysis For?

NelsonHall's "Impact of COVID-19 on Payroll Services: Vendor Perspective" report is a survey of leading HR/payroll services firms to ascertain the impact of COVID-19 on their payroll services businesses designed for:

- Vendor marketing, sales, and business managers wishing to understand the impact of COVID-19 on payroll services activity
- Enterprises interested in understanding the impact of COVID-19 on payroll services
- Financial analysts and investors specializing in the services sector, looking to understand the impact of COVID-19 on payroll services.

# **Key Findings & Highlights**

NelsonHall's analysis of the Impact of COVID-19 on Payroll Services consists of 1-page. The report focuses on the impact of COVID-19 on payroll services globally.

## **Scope of the Report**

The report analyzes the worldwide impact of COVID-19 on payroll services and addresses the following questions:

- What is the current impact on payroll centers and personnel?
- What is the current impact of COVID-19 on payroll services pipelines and revenue growth?
- In what ways does COVID-19 act as a driver for outsourced payroll services adoption?
- What is the likely impact of COVID-19 on payroll services by the size of organization?
- What impact is COVID-19 having on payroll services vendor costs?



#### **About The Author**

Pete is a Principal Analyst at NelsonHall, with shared responsibility for HR Services research globally with Nikki Edwards, Liz Rennie, and Gary Bragar. Pete covers HR Services research in the areas of payroll services, cloudbased HR services, HCM technology, and RPA and Al in HR outsourcing.

Pete has been part of NelsonHall's HR Services analyst team since 2016, providing comprehensive and insightful coverage of HR services markets in the world. In particular, he is known for his extensive knowledge and coverage of the global payroll outsourcing market. Pete assists both buyside and vendor organizations in assessing opportunities and supplier capability across HR service lines.



Pete can be contacted at:

Email: pete.tiliakos@nelson-hall.com

Twitter: @petet NH

#### **About NelsonHall**

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

#### **Boston**

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466 Phone: +1 857 207 3887

### London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD Phone: + 44(0) 203 514 7522

#### **Paris**

4 place Louis Armand, Tour de l'Horloge, 75012 Paris

Phone: + 33 1 86266 766

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