



# Capgemini

Quarterly Update  
Report Abstract

October 2017

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12 pages





## Who Is This Quarterly Update For?

NelsonHall's Quarterly Update on Capgemini provides a snapshot of developments at the company in the last quarter. It accompanies NelsonHall's more comprehensive Key Vendor Assessment program.

Both programs are designed for:

- Marketing, sales and business managers developing strategies to target service opportunities within the BPO/IT Services markets
- Sourcing managers monitoring the capabilities of existing suppliers of IT and BPO services and identifying vendor suitability for these services
- Consultants advising clients on vendor selection
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the BPO/IT services sector.



## Highlights

### **Q2 2017 Performance: Organic Topline Growth Continues to Improve, Good Recovery in North America (CPRD)**

Good performance also in Germany, Italy, Sweden. The challenging geography is the UK, where Capgemini is finding both private and sectors slow

Strong quarter for Consulting Services, where engagements are mostly digital-related). Application Services (63% of revenues) also doing well Infrastructure Services impacted by HMRC insource, Business Services beginning to show slight growth

### **Bookings disappoint**

McDonalds deal will help boost Q4 bookings

### **Full year 2017 guidance confirmed**

### **Announcement of Two COOs**

Succession planning in evidence

### **As expected, tuck-in acquisition in U.S.**

Boosts Salesforce Commerce Cloud capabilities

### **New AIE in New York**

Opened in October, also houses Fahrenheit 212

### **50th birthday Brand Refresh**

Emphasizes "people, precision, dynamism"

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Appendix C: Employee Data

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## Scope of the Report

The report provides a quarterly update on Capgemini, looking at financial performance and key developments during the period.

It accompanies NelsonHall's Key Vendor Assessment program which looks at Capgemini's IT and BPO offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphases and new developments
- Revenue breakdowns
- Analysis of the company's offerings and key service components
- Analysis of the profile of the company's client base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

## Report Length

12 pages

## Report Authors

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