

Capgemini
Digital Bank Transformation:
Establishing New Digital Banks

Vendor Assessment Report Abstract

September 2019

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9 pages







Who Is This Vendor Assessment For?

NelsonHall's Digital Banking Services Vendor Assessment for Capgemini is a comprehensive assessment of Capgemini's Digital Banking Services offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of capital market process outsourcing and identifying vendor suitability for Digital Banking Services RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.



Key Findings & Highlights

Capgemini has been providing consulting and IT services to the BFSI industry for many decades. In 2015, it delivered its first buildout of a new digital bank for a telecom provider. The telecom provider selected Capgemini due to its comfort, as an existing client, with Capgemini's ability to deliver digital services in the U.S. The bank was a startup, all-digital bank. The technology was a small part of the engagement. The primary issues were:

- Creating a competitive business model,
- Deciding on an approach to the market, including banking product development
- Building the platform, which had to be an open platform

Capgemini delivered

- Consulting
- Technology layer creation
- FinTech ecosystem of products

Banks are increasingly looking to digitalize their services in standalone digital banks, and more enterprises are looking to set up digital banks. Capgemini has productized its digital bank services in an offering set it calls Inventive Banking (See Offerings).

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Scope of the Report

The report provides a comprehensive and objective analysis of Digital Banking services offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Contents

1. Background 2. **Revenue Summary** 3. **Key Offerings** 4. **Delivery Capabilities & Partnerships** 5. **Target Markets** 6. Strategic Direction 7. Strengths & Challenges 7.1 Strengths 7.2 Challenges 8. Outlook

Report Length

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Digital Banking Services Vendor Assessments Also Available for:

Atos

Capgemini

DXC

FIS

Happiest Minds

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Kuliza

L&T Infotech

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